

TRY ORCHARD THIEVES CIDER FOR FREE

(NSW ONLY)

CONDITIONS OF OFFER

Participation in offer is deemed acceptance of these Conditions of Offer & any offer redemption must comply with these Conditions of Offer to be valid.

Information on how to participate forms part of these Conditions of Offer.

Offer Period: Offer starts **9:00am** (AEDT) on **20/03/2019** & ends **11:59pm** (AEDT) on **30/06/2019** or whilst Gifts remain with the Promoter (whichever is earlier).

Eligibility: Offer strictly limited to residents of New South Wales aged 18+ (**Participant**). Directors, management & employees of the Promoter are ineligible. All persons who are eligible to participate in this Offer pursuant to the eligibility criteria set out above, who are contacted by the Promoter (in its sole discretion) & who otherwise comply with these Conditions of Offer, will receive a Gift as described below. This is not a lottery, & chance plays no part in determining who may redeem a Gift. A Participant may be refused a Gift if providing the Gift would breach any relevant laws, codes, policies or liquor licence terms concerning the responsible service of alcohol. The Promoter supports the responsible service of alcohol, & legal aged consumers are advised to consider the safe drinking levels recommended by the National Health & Medical Research Council in its *Australian Guidelines to Reduce Health Risks from Drinking Alcohol*, which is currently available at https://www.nhmrc.gov.au/files_nhmrc/publications/attachments/ds10-alcohol.pdf.

To participate: During the Offer Period: (i) follow the hyperlink (available on the Promoter's website or within a post or banner advertisement appearing on Facebook or Instagram) to the Orchard Thieves Cider Facebook page to access the official entry form (**Entry Form**); (ii) fully & correctly complete & successfully submit the online Entry Form in the manner required, including providing the Participant's full name, DOB, residential or workplace address (within 8km of Sydney CBD), contact telephone number & a current & valid email address; & (iii) if contacted by the Promoter, provide additional information as directed. Costs associated with accessing the Entry Form remain the Participant's responsibility & may vary depending on the Internet service or telecommunications provider used. Facebook &/or Instagram membership & use of social media platforms generally is subject to prevailing terms & conditions of use available at www.facebook.com/policies & instagram.com/legal/terms/. Participants are solely responsible & liable for any content or information they transmit to other Internet users.

Delivery: Of the correct and valid entries received, the Promoter will identify Participants to receive a Gift. Successful Participants will be contacted by the Promoter (or promotional partner) to confirm their availability to accept their Gift at an appointed time according to a determined delivery route. If a Participant is unable to receive the Gift on a date and at a time notified by the Promoter then the Participant will be deemed to have forfeited the Gift.

Gift: Participants will receive 1 x 330mL Orchard Thieves Crisp Apple Cider valued at \$4.10 RRP for the Participant & for one (1) Gift for each of the Participant's housemates/colleagues (as applicable) who the Participant indicated in the Entry Form also wish to receive a Gift and who are aged 18+. If on delivery the Promoter, in its sole discretion, considers that information provided in the Entry Form is incorrect or inaccurate (including doubting whether the number of housemates/colleagues listed in the Entry Form reflects the number housemates/colleagues present at the address) then the Participant's entry may be considered void and no Gift(s) will be provided.

General: Provision of Gifts is subject to availability & based on reasonably anticipated demand. The Promoter reserves the right to request verification of age, identity, residential address & any other information from Participants relevant to their participation in the offer. Gifts will only be awarded following any validation & verification that Promoter requires in its sole discretion. A strict limit of one (1) Gift per person applies for this offer. Gifts must be claimed during the Offer Period. Gifts are not transferrable or exchangeable, cannot be taken as cash & must not be distributed to individuals under

18 years of age. The Promoter accepts no responsibility for any variation in Gift value. If the offer cannot run as planned &/or Gifts become unavailable, the Promoter reserves the right in its sole discretion to modify the offer &/or if necessary, award comparable Gift(s) of equal or greater value in lieu. The Promoter, its associated agencies & companies exclude all liability (incl negligence) except for liability that cannot be excluded by law, for any direct or indirect injury, loss &/or damage arising in any way out of offer or the claiming of Gifts.

Privacy: for how the Promoter collects, uses & discloses personal info, & obtains your consent to send you electronic msgs, see Collection Statement & Privacy Policy: <http://www.drinkworks.com.au/drinkworks-privacy-policy/>. Promoter: DBG (Australia) Pty Limited trading as Drinkworks Australia (ABN 79 010 693 713) of Level 7, 45 Jones Street, Ultimo NSW 2007.